



ESA2018

XV^e European Society for Agronomy Congress

August 27-31, 2018 - Geneva, Switzerland

www.esa-congress-2018.ch

ESA 2018

«Innovative Cropping and Farming Systems
for High Quality Food Production»

SPONSORING/EXHIBITION CATALOGUE

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Contact

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Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Département fédéral de l'économie,
de la formation et de la recherche DEFR
Agroscope



Eidgenössische Technische Hochschule Zürich
Ecole polytechnique fédérale de Zurich
Politecnico federale di Zurigo


SGPWSSA



WELCOME ADDRESS

We are delighted to invite you to the XVe European Society for Agronomy Congress (ESA) in Geneva from the 27th to the 31th of August. Innovative cropping and farming systems for high quality food production systems will be presented and discussed at this congress.

The main challenge for the agriculture and food sector is to provide nutritious food for the world's population whilst conserving natural resources. There is an increasingly broad consensus that agriculture and food systems need to be transformed in a way that they simultaneously provide adequate nutrition for all, minimize negative impact on ecosystems and human health and improve livelihoods and resilience whilst being economically viable (CNS-FAO, 2016).

These important issues will be addressed at the XV Congress of the ESA. The congress will offer a broad base of sessions related to crop physiology, cropping systems, farming systems and value chains. It is organized by four Swiss institutions involved in agricultural research (Agroscope, ETH Zurich, FiBL Switzerland and the Swiss Society of Agronomy) and it is open to scientists, professionals and students interested to discuss the scientific advances and possible practical applications.

Located in the center of Europe, Geneva hosts many international organizations. It offers all facilities for an international meeting, including a congress center and an international airport. Nevertheless, Geneva remains a small town with a nearby countryside. It provides a favorable environment for fruitful exchanges and interesting field trips. Changins/Nyon, a main research center of Agroscope, is only 25 km away.

On behalf of the organizing committee, I look forward to welcoming you in Geneva in August 2018.

Together we can contribute to the improvement of our cropping and farming systems allowing them to better meet the societal challenges of the 21st century.

Dr. Christoph Carlen, President of the Organizing Committee

PACKAGE SPONSORING OPPORTUNITIES

Main Sponsors	Platinum	Gold	Silver	Bronze
Exhibition space (on naked surface)	12sqm	9sqm	6sqm	0sqm
Complementary delegate registrations	4	2	1	1
Invitations to Congress Dinner	4	2	1	1
Admission to exhibition	5	3	2	0
Meeting room (private office)	Yes 20sqm	Yes 10sqm	-	-
1x Advance mailing to delegates ⁽¹⁾	Yes	Yes	No	No
Advertisement in the Final Programme (Inside page)	Full Page (A4, 2 nd cover page) Portrait	Full Page (A4) Portrait	Full Page (A4) Portrait	A5 Page
Leaflet in Delegate Bags	Yes	Yes	Yes	50% discount
Logo and Link on all congress website pages	Yes	Yes	Yes	Yes
On-site exposure through verbal and visual acknowledgement (including Thank you slide in main conference room)	Yes	Yes	Yes	Yes
Oral thanks during the official speeches	Yes	Yes	Yes	Yes

- Platinum Sponsor** **CHF 18'000.00**
- Gold Sponsor** **CHF 14'000.00**
- Silver Sponsor** **CHF 9'000.00**
- Bronze Sponsor** **CHF 4'000.00**

⁽¹⁾The mailing will be sent to the registered participants by the Organizer of the Congress

EXHIBITION SURFACE / BOOTH

NAKED SURFACE

- Booth 6 sqm CHF 3'000.00
- Booth 9 sqm CHF 4'500.00
- Booth 12 sqm CHF 6'000.00

Including:

- Access to the exhibition for 2 staff
- Coffee breaks and lunches
- Logo, short description and link on website exhibition page
- Your logo on the thank you slide in the conference rooms and around the venue

Please note that electricity is NOT included in the naked surface!

BOOTH EQUIPMENT (OPTIONAL)

- Booth equipment CHF 150.00/sqm
 - White walls
 - Spot lights
 - Name panel as shown on the illustration below
 - Electricity (230V 13A - 2.3kW)
 - The set-up of the white walls is made according to the emplacement
 - The stand surface is covered by CIGC's carpet



Standard signboard: Please complete the information below that should be printed

Lettering: 10cm high on 1 line and 8cm high on 2 lines

- Furniture Package** **CHF 250.00 / package**

- *One table (75x75cm) and 2 chairs – only available in white color.*



- Other furniture** (Yes, please send me the complete catalogue)
- Electricity (230V 13A - 2.3kW)** – for naked surface only **CHF 300.00**

ADDITIONAL REGISTRATIONS

- Additional Staff badge** **CHF 200.00**
Included:
 - Access to exhibition
 - Coffee and lunch breaks
- Congress registration** **CHF 440.00**
- Congress Dinner** **CHF 80.00**

ADVERTISING IN FINAL PROGRAMME

Your advertising in the ESA 2018 final programme

- 2nd cover page⁽¹⁾ **CHF 2'000.00**
- 3rd cover page⁽¹⁾ **CHF 2'000.00**
- 4th cover page⁽¹⁾ **CHF 3'000.00**
- Inside full page **CHF 1'250.00**

(1) Limited to one sponsor

CONFERENCE BAGS

Conference Bags⁽¹⁾ **CHF 2'500.00**

Notepad and pens⁽¹⁾ **CHF 1'500.00**

⁽¹⁾ Limited to one sponsor. Provided and delivered by the company with name and logo. Design upon approval by ESA 2018.

Your leaflet in the ESA 2018 conference bags **CHF 1'500.00**
• **Technical information:** A5, A4 or A4 bended

BRANDING

Company lanyards for badge holders⁽¹⁾ **CHF 1'500.00**
Lanyards are to be provided and delivered by the company with name and logo. Design upon approval by ESA 2018.

⁽¹⁾ Limited to one sponsor

WEBSITE & MARKETING

Website

Logo and Link on Welcome Page **CHF 1'500.00**

Marketing

Advance Mailing to Delegates **CHF 1'500.00**

OTHER SPONSORING OPPORTUNITIES

Free sponsoring **To be discussed**

GENERAL INFORMATION

1. Exhibition Set-up and dismantling

Set-up:

Saturday 25.08.2018 – 07h00 / 19h00

Monday, 27.08.2018 – 07h00 / 15h00

Dismantling:

Friday, 31.08.2018 – 14h00 / 19h00

2. Exhibition Opening Hours

To be Defined

3. Delivery

CICG

Centre International de Congrès Genève

ESA 2018 Congress

Reference: Name of the exhibiting company + Booth number

17 Rue de Varembe

1211 Genève / Switzerland

The Congress Center will check and sign for the incoming goods/parcels/boxes from 20 August 2018. If you wish to make an earlier delivery, please contact us. The Congress Center shall not be held responsible for any shipping, delivery and/or reception error.

Any delivery fee incurred (VAT, customs fees, etc.) will be at the charge of the sender and has to be paid in advance or invoiced directly to the sender. In addition, any cash shipped with the order deliveries shall be refused.

Deliveries take place through the delivery courtyard. It would be useful – and we highly recommend it for security reasons - to put clearly on display at the front and at the rear of your vehicle a telephone number when loading and unloading.

Only articulated lorries (lorries with trailers) shall be authorized on the main esplanade in front of the CICG (with prior request).

4. Parking

Trucks: Parking P49 – Geneva Airport

Reservation form on request. An advance 48-hour notice is required. Fee: CHF 80.00 per day (payment on site at delivery, cash or credit card).

<p><i>May we remind you that in Switzerland it is forbidden to drive trucks on Sundays, bank holidays and during the week between 22h00 and 5h00.</i></p>

Cars : Parking des Nations, 50 meters from the CICG (maximum height 1,90m).

An advance 48-hour notice is required. Fee: CHF 11.00 per day (payment on site at delivery, cash or credit card).

5. Storage

The CICG does not own any room to store exhibition stuff. It is therefore mandatory that the exhibitor will withdraw all material at the end of the set-up.

Official Shipping and Site Handling Contractor:

For early shipments, and any other:

INTER EXPOLOGISTICS LTD

30, rte François Peyrot

CH-1218 Grand Saconnex

Tel. +41 22 798 13 28

Fax. + 41 22 798 13 87

Email: info@iel.ch

> Goods to reach Geneva Airport no later than **24.08.2018**

> Goods to reach Geneva Truck Terminal no later than **24.08.2018**

INTER EXPOLOGISTICS LTD *is able to store your material during the conference at your own costs.*

6. Set up

Maximum floor weight:

A floor weight of more than 250kg/m² must obtain special authorization. A prior request is mandatory.

Height of Ceilings:

Ground floor → 3.80 meters

First Floor → 2.30 meters

Please note that there are **no hanging points** available!

7. Accommodation

If you are looking for hotel accommodation during the exhibition period, please contact Symporg at contact@esa-congress-2018.ch

8. Scientific Programme

The preliminary programme is now available on the ESA 2018 web page - <http://www.esa-congress-2018.ch>

9. Contact

Symporg SA

Rue Rousseau 30

1201 Geneva / Switzerland

contact@esa-congress-2018.ch

Tel. +41 22 839 84 84

Fax: +41 22 839 84 85

EXHIBITOR CONDITIONS

1. Acceptance of an application represents a binding agreement for the stand space and rent that are specified in the order confirmation from Symporg SA or in other correspondence from Symporg SA. The stand space must not be occupied until the registration fee and stand rent have been paid in full.
2. Symporg SA reserves the right to decide which exhibitors are allocated space and how stand space is allocated, as it deems appropriate. In general, a first come – first served rule will apply.
3. The transfer of rented space, in part or in full, is not permitted without the approval of Symporg SA. The cancellation of rented space by an exhibitor does not release the exhibitor from the obligation to pay the rent for the space ordered, nor entitle the exhibitor to repayment of rent that has already been paid.
4. Exhibitors undertake to read and abide by the “General Regulations for Exhibitors” that are enclosed with the application, as well as all other regulations concerning order and safety, or instructions of a technical nature, that are issued by Symporg SA or the Congress Venue and are effective at the time.
5. Only those items that are deemed by Symporg SA to be in accordance with the aims of the relevant exhibition, and meet reasonable quality requirements or are deemed suitable in some other way may be exhibited. If an exhibited item is regarded as failing to meet the specified requirements of Symporg SA, the exhibitor is obliged to remove the item from the stand immediately and at his own cost. Exhibitors are not entitled to partial or full repayment of stand rent that has been paid, nor to receive any compensation from Symporg SA for costs or damages, direct or indirect that may arise as a result of such a decision by Symporg SA.
6. Penalty interest will be debited in the event of late payment at a rate of 1.5% per commenced month. An administrative charge of 4% of the invoiced amount, incl. VAT, will be debited for card payments.
7. The exhibition halls are accessible to exhibitors from the date and time indicated by Symporg SA. All exhibit items shall be fully assembled prior to the opening of the exhibition. Exhibitors are required to accept any changes in the allocated space that circumstances dictate. The space allocated to the exhibitor may not be exceeded either in height or any other dimensions. Exhibitors must abide by any regulations that may be set forth by the State or local authorities. Symporg SA is not liable for costs or damages that may arise in connection herewith.
8. Exhibitors are reminded of their obligation to ensure that equipment exhibited for the purpose of sale or promotion provides adequate protection against danger to health and the risk of accident or injury.
9. Exhibitors are obliged to ensure that the space rented to them is kept clean.
10. All exhibits must be removed from the exhibition area after the close of the exhibition on the date and time specified by Symporg SA. If this is not done by the specified date Symporg SA is entitled to remove the items at the exhibitor’s own cost and risk.

11. The exhibitor is liable for any damage caused either by himself or by any of his assistants to the exhibition premises and grounds. The exhibitor is also liable for any other damage arising from the exhibitor's failure to supervise the space rented by him. Symporg SA is not responsible for the exhibited property. It is the responsibility of the exhibitor to secure and maintain the necessary insurance cover that is required to use the exhibition space.
12. Symporg SA is freed from its obligation to meet its part of the agreement and from any obligation to pay compensation if it is unable to fulfill its undertaking, or could only do so at exceptionally high cost, due to events such as riot, war, strike, lock-out, fire, explosion or intervention by a government authority, over which Symporg SA has no control and could not be reasonably expected to foresee.
13. Any taxes, including VAT, and other surcharges that may be imposed in connection with the exhibitor's use of the space will be charged to the exhibitor. In those cases where catalogues, databases or other information are compiled (for example for use on the Internet or in printed form) Symporg SA is free from any liability for any errors in such information.
14. Exhibited objects may not be removed from the exhibition place for the duration of the exhibition. Products liable to customs duty may only be removed after examination and with the written permission of the Swiss Customs Authorities. Exhibitors must bear the cost of transport, erection and dismantling of stands, tents, pavilions, etc., as well as the cost of connection to electricity, water, etc, if applicable. If any items or waste are left on the stand after the final day for moving out, the Congress Venue is entitled to have them removed at the exhibitor's own cost and risk.
15. The height must not exceed the height specified by Symporg SA without special reason, and then only in consultation with Symporg SA. Advertisements for other exhibitions or displays are not permitted in the exhibition area. Posters may be affixed only where indicated by Symporg SA.
16. The liability of Symporg SA to pay damages to exhibitors in connection with the contract is limited to direct damages up to an amount equivalent to the charge for the rented space. Symporg SA is not liable under any circumstances, with the exception of gross negligence, for indirect damages such as loss of profits, expected savings, loss of income or any other general capital damages.
17. Exhibitors give Symporg SA the right to handle personal details during the processing of applications. The application indicates which information is obligatory. The exhibitor accepts that such information is recorded for the purpose of contracts and administration. (Information may be passed on to external partner companies for use in marketing.)
18. Political propaganda is not permitted on stands or in any other part of the exhibition area.
19. All disputes in connection with the interpretation or implementation of this agreement shall be resolved in a Swiss court of law. Swiss substantive law shall apply. The arbitration proceedings shall be held in Geneva.

SIGNATURE

Company:.....

Name:

Date and place:

Signature:.....

Invoicing Address:

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